



GfK Custom Research  
North America



# THE AP-GfK POLL

Conducted by GfK Roper Public Affairs & Media

*Interview dates: October 1 – October 5, 2009*

*Interviews: 1,003 adults*

*Margin of error: +/- 3.1 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

*Please refer to the exact sample number at the bottom of each table.*

*All results shown are percentages unless otherwise labeled.*

CUR1. Generally speaking, would you say things in this country are heading in the right direction or in the wrong direction?

	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09	12/03/08- 12/08/08	11/06/08- 11/10/08	10/16/08- 10/20/08	9/5/08- 9/10/08
Right direction	41	37	40	48	48	40	35	32	36	17	26
Wrong direction	51	57	54	46	44	49	54	60	56	78	70
Don't know	8	6	6	6	7	11	11	8	8	5	4
Refused	*	1	1	-	1	*	*	*	-	1	-

Based on: N=1,003 N=1,001 N=1,006 N=1,000 N=1,000 N=1,001 N=1,001 N=1,000 N=1,001 N=1,101 N=1,217

CUR20. When you think about how things are going in your life in general, would you say you are very happy, somewhat happy, neither happy nor unhappy, somewhat unhappy, or very unhappy?

	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09
<b>Total Happy</b>	<b>78</b>	<b>75</b>	<b>75</b>
Very happy	34	32	34
Somewhat happy	44	43	41
Neither happy nor unhappy	7	7	8
<b>Total Unhappy</b>	<b>15</b>	<b>17</b>	<b>17</b>
Somewhat unhappy	9	11	10
Very unhappy	6	6	7
(DO NOT READ) Don't know	*	1	*
(DO NOT READ) Refused	*	*	*

Based on: N=1,003 N=1,001 N=1,006

CUR2./

CUR3. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling his job as president.

IF "APPROVE," ASK: Is that strongly approve or somewhat approve?

IF "DISAPPROVE," ASK: Is that strongly disapprove or somewhat disapprove?

IF "NEITHER," ASK: If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling his job as president?

	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09*	12/03/08- 12/08/08*
<b>Total Approve</b>	<b>56</b>	<b>50</b>	<b>55</b>	<b>64</b>	<b>64</b>	<b>67</b>	<b>74</b>	<b>73</b>
Strongly approve	27	24	30	38	38	37	43	41
Somewhat approve	23	23	20	22	22	23	26	27
Lean approve	7	3	4	5	5	8	5	5
[VOL] Neither—don't lean	3	1	1	2	2	4	4	5
<b>Total Disapprove</b>	<b>39</b>	<b>49</b>	<b>42</b>	<b>32</b>	<b>30</b>	<b>24</b>	<b>15</b>	<b>14</b>
Lean disapprove	3	4	6	5	4	4	3	2
Somewhat disapprove	10	10	9	6	5	4	5	5
Strongly disapprove	27	35	28	21	22	16	7	6
Don't know	2	1	1	2	3	5	6	8
Refused	*	*	*	*	*	*	*	*

Based on: N=1,003 N=1,001 N=1,006 N=1,000 N=1,000 N=1,001 N=1,001 N=1,000

\* NOTE: Trend comparisons based on the question worded, "Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling the transition to the presidency."

CUR4./

CUR5. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Congress is handling its job.

IF "APPROVE," ASK: Is that strongly approve or somewhat approve?

IF "DISAPPROVE," ASK: Is that strongly disapprove or somewhat disapprove?

IF "NEITHER," ASK: If you had to choose, do you lean more toward approving or disapproving of the way Congress is handling its job?

	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09	12/03/08- 12/08/08	11/06/08- 11/10/08	10/16/08- 10/20/08
<b>Total Approve</b>	<b>33</b>	<b>28</b>	<b>32</b>	<b>38</b>	<b>38</b>	<b>31</b>	<b>24</b>	<b>21</b>	<b>22</b>
Strongly approve	3	3	4	5	7	6	3	2	4
Somewhat approve	26	22	23	28	26	21	18	15	15
Lean approve	5	3	5	5	5	5	3	4	4
[VOL] Neither—don't lean	1	1	1	3	2	5	2	3	1
<b>Total Disapprove</b>	<b>64</b>	<b>69</b>	<b>63</b>	<b>55</b>	<b>57</b>	<b>59</b>	<b>67</b>	<b>71</b>	<b>74</b>
Lean disapprove	3	5	5	5	3	4	3	6	7
Somewhat disapprove	22	21	17	19	20	20	26	25	24
Strongly disapprove	39	43	41	31	34	35	38	40	43
Don't know	1	2	3	4	2	4	7	5	2
Refused	*	*	*	*	*	*	1	1	*

Based on:

N=1,003

N=1,001

N=1,006

N=1,000

N=1,000

N=1,001

N=1,000

N=1,001

N=1,101

CURX1. How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about...  
 [READ EACH ITEM. RANDOMIZE]

<b>The Economy...</b>	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>88</b>	<b>92</b>	<b>91</b>	<b>91</b>
Extremely important	46	47	49	53
Very important	42	45	42	38
Moderately important	10	6	6	7
<b>Slightly/Not at All Important</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>2</b>
Slightly important	2	1	2	1
Not at all important	*	1	1	*
Don't know	-	*	*	-
Refused	*	-	-	-
<i>Based on:</i>	<i>N=1,003</i>	<i>N=1,001</i>	<i>N=1,006</i>	<i>N=1,000</i>

<b>The Situation in Iraq...</b>	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>67</b>	<b>63</b>	<b>62</b>	<b>66</b>
Extremely important	30	28	24	29
Very important	37	35	38	37
Moderately important	21	24	25	22
<b>Slightly/Not at All Important</b>	<b>12</b>	<b>13</b>	<b>12</b>	<b>11</b>
Slightly important	9	8	8	7
Not at all important	3	5	4	5
Don't know	1	*	1	1
Refused	*	*	*	*
<i>Based on:</i>	<i>N=1,003</i>	<i>N=1,001</i>	<i>N=1,006</i>	<i>N=1,000</i>

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

Health care...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>83</b>	<b>77</b>	<b>78</b>	<b>79</b>
Extremely important	46	41	43	41
Very important	37	36	35	38
Moderately important	10	16	13	16
<b>Slightly/Not at All Important</b>	<b>7</b>	<b>6</b>	<b>9</b>	<b>5</b>
Slightly important	5	5	7	4
Not at all important	2	2	2	1
Don't know	*	1	*	*
Refused	*	1	-	*

*Based on:* *N=1,003* *N=1,001* *N=1,006* *N=1,000*

Terrorism...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>76</b>	<b>74</b>	<b>74</b>	<b>75</b>
Extremely important	41	40	40	43
Very important	35	34	35	32
Moderately important	13	15	16	18
<b>Slightly/Not at All Important</b>	<b>10</b>	<b>11</b>	<b>9</b>	<b>7</b>
Slightly important	7	7	6	4
Not at all important	3	4	3	2
Don't know	*	*	1	*
Refused	*	-	*	-

*Based on:* *N=1,003* *N=1,001* *N=1,006* *N=1,000*

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

The environment...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>64</b>	<b>59</b>	<b>63</b>	<b>64</b>
Extremely important	27	26	27	32
Very important	37	34	36	33
Moderately important	23	24	21	23
<b>Slightly/Not at All Important</b>	<b>13</b>	<b>16</b>	<b>15</b>	<b>13</b>
Slightly important	11	12	11	10
Not at all important	3	4	5	3
Don't know	*	1	*	*
Refused	-	-	*	-

*Based on:* *N=1,003* *N=1,001* *N=1,006* *N=1,000*

Federal budget deficit...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>73</b>	<b>74</b>	<b>77</b>	<b>71</b>
Extremely important	38	40	40	38
Very important	35	34	38	33
Moderately important	17	14	14	20
<b>Slightly/Not at All Important</b>	<b>10</b>	<b>11</b>	<b>8</b>	<b>8</b>
Slightly important	7	7	5	6
Not at all important	3	4	3	2
Don't know	1	1	1	1
Refused	-	-	-	-

*Based on:* *N=1,003* *N=1,001* *N=1,006* *N=1,000*

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

Energy...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>69</b>	<b>71</b>	<b>74</b>	<b>68</b>
Extremely important	29	28	31	29
Very important	41	43	43	40
Moderately important	22	21	17	26
<b>Slightly/Not at All Important</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>6</b>
Slightly important	8	7	8	4
Not at all important	1	2	1	2
Don't know	*	*	*	*
Refused	-	-	-	-

*Based on:* *N=1,003* *N=1,001* *N=1,006* *N=1,000*

Taxes...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>66</b>	<b>71</b>	<b>69</b>	<b>68</b>
Extremely important	32	33	34	33
Very important	35	38	35	35
Moderately important	23	20	20	25
<b>Slightly/Not at All Important</b>	<b>10</b>	<b>9</b>	<b>11</b>	<b>7</b>
Slightly important	9	7	9	6
Not at all important	1	2	2	1
Don't know	*	*	*	*
Refused	*	-	-	*

*Based on:* *N=1,003* *N=1,001* *N=1,006* *N=1,000*

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

<b>Immigration...</b>	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>59</b>	<b>56</b>	<b>53</b>	<b>58</b>
Extremely important	26	26	22	30
Very important	33	31	31	28
Moderately important	22	22	24	26
<b>Slightly/Not at All Important</b>	<b>18</b>	<b>21</b>	<b>22</b>	<b>15</b>
Slightly important	13	14	13	11
Not at all important	5	7	9	5
Don't know	1	*	2	*
Refused	*	*	*	*

*Based on:* *N=1,003* *N=1,001* *N=1,006* *N=1,000*

<b>The situation in Afghanistan...</b>	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>72</b>	<b>67</b>	<b>61</b>	<b>63</b>
Extremely important	36	29	25	28
Very important	36	38	37	36
Moderately important	16	20	25	24
<b>Slightly/Not at All Important</b>	<b>11</b>	<b>12</b>	<b>11</b>	<b>12</b>
Slightly important	7	7	6	6
Not at all important	4	5	5	6
Don't know	1	1	3	1
Refused	*	*	*	-

*Based on:* *N=1,003* *N=1,001* *N=1,006* *N=1,000*

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

<b>Relationships with other countries...</b>	10/1/09-10/5/09	9/3/09-9/8/09	7/16/09-7/20/09	4/16/09-4/20/09
<b>Extremely/Very Important</b>	<b>65</b>	<b>59</b>	<b>65</b>	<b>68</b>
Extremely important	28	22	25	28
Very important	37	37	40	40
Moderately important	23	27	22	21
<b>Slightly/Not at All Important</b>	<b>12</b>	<b>14</b>	<b>13</b>	<b>11</b>
Slightly important	9	9	10	8
Not at all important	3	5	3	3
Don't know	*	*	*	*
Refused	-	*	*	-

*Based on:* *N=1,003* *N=1,001* *N=1,006* *N=1,000*

<b>Unemployment...</b>	10/1/09-10/5/09	9/3/09-9/8/09	7/16/09-7/20/09	4/16/09-4/20/09
<b>Extremely/Very Important</b>	<b>81</b>	<b>78</b>	<b>81</b>	<b>85</b>
Extremely important	40	36	40	46
Very important	41	42	41	39
Moderately important	13	14	13	11
<b>Slightly/Not at All Important</b>	<b>7</b>	<b>8</b>	<b>6</b>	<b>4</b>
Slightly important	5	5	4	4
Not at all important	1	2	2	1
Don't know	*	1	*	-
Refused	-	*	*	-

*Based on:* *N=1,003* *N=1,001* *N=1,006* *N=1,000*

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

Gas prices...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>56</b>	<b>61</b>	<b>64</b>	<b>64</b>
Extremely important	27	25	26	33
Very important	29	36	38	31
Moderately important	27	28	22	26
<b>Slightly/Not at All Important</b>	<b>17</b>	<b>12</b>	<b>13</b>	<b>10</b>
Slightly important	13	8	11	6
Not at all important	4	3	2	4
Don't know	*	*	*	*
Refused	-	-	*	-

*Based on:*

*N=1,003*

*N=1,001*

*N=1,006*

*N=1,000*

CURX2. And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about...  
 [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

The economy...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total Approve</b>	<b>50</b>	<b>44</b>	<b>50</b>	<b>58</b>
Strongly approve	25	20	24	30
Somewhat approve	25	23	26	28
Lean approve	*	-	1	*
Neither approve nor disapprove	6	5	4	6
<b>Total Disapprove</b>	<b>44</b>	<b>52</b>	<b>46</b>	<b>35</b>
Lean disapprove	-	-	*	*
Somewhat disapprove	11	11	13	10
Strongly disapprove	33	41	33	25
Don't know	-	-	-	1
Refused	*	-	-	-

Based on: *N=1,003* *N=1,001* *N=1,006* *N=1,000*

The situation in Iraq...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total Approve</b>	<b>50</b>	<b>47</b>	<b>56</b>	<b>59</b>
Strongly approve	20	18	21	28
Somewhat approve	30	29	35	31
Lean approve	*	1	*	1
Neither approve nor disapprove	13	12	12	12
<b>Total Disapprove</b>	<b>37</b>	<b>41</b>	<b>32</b>	<b>27</b>
Lean disapprove	1	*	*	*
Somewhat disapprove	14	16	14	12
Strongly disapprove	22	25	18	15
Don't know	*	*	-	2
Refused	-	-	-	-

Based on: *N=1,003* *N=1,001* *N=1,006* *N=1,000*

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Health care...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total Approve</b>	<b>48</b>	<b>42</b>	<b>50</b>	<b>53</b>
Strongly approve	26	22	27	28
Somewhat approve	23	19	23	25
Lean approve	*	1	1	1
Neither approve nor disapprove	5	6	7	16
<b>Total Disapprove</b>	<b>47</b>	<b>52</b>	<b>43</b>	<b>28</b>
Lean disapprove	*	*	1	1
Somewhat disapprove	9	10	8	10
Strongly disapprove	37	43	34	18
Don't know	*	*	*	3
Refused	-	-	-	-

Based on: *N=1,003*      *N=1,001*      *N=1,006*      *N=1,000*

Terrorism...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total Approve</b>	<b>53</b>	<b>44</b>	<b>52</b>	<b>59</b>
Strongly approve	23	18	25	31
Somewhat approve	29	26	27	28
Lean approve	1	1	1	1
Neither approve nor disapprove	12	14	11	13
<b>Total Disapprove</b>	<b>35</b>	<b>42</b>	<b>37</b>	<b>26</b>
Lean disapprove	*	*	1	-
Somewhat disapprove	13	13	12	11
Strongly disapprove	22	28	24	16
Don't know	*	*	1	2
Refused	-	-	*	-

Based on: *N=1,003*      *N=1,001*      *N=1,006*      *N=1,000*

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

The environment...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total Approve</b>	<b>54</b>	<b>51</b>	<b>56</b>	<b>60</b>
Strongly approve	22	20	23	29
Somewhat approve	31	31	32	31
Lean approve	*	1	1	1
Neither approve nor disapprove	18	14	13	19
<b>Total Disapprove</b>	<b>28</b>	<b>35</b>	<b>31</b>	<b>19</b>
Lean disapprove	*	1	*	1
Somewhat disapprove	13	16	12	9
Strongly disapprove	15	18	19	10
Don't know	*	*	*	2
Refused	-	-	-	-

Based on: *N=1,003* *N=1,001* *N=1,006* *N=1,000*

Federal budget deficit...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total Approve</b>	<b>40</b>	<b>33</b>	<b>39</b>	<b>49</b>
Strongly approve	15	11	15	23
Somewhat approve	25	21	24	26
Lean approve	*	1	*	*
Neither approve nor disapprove	11	12	10	8
<b>Total Disapprove</b>	<b>48</b>	<b>56</b>	<b>51</b>	<b>41</b>
Lean disapprove	*	*	-	*
Somewhat disapprove	10	12	13	10
Strongly disapprove	38	43	38	31
Don't know	*	-	*	2
Refused	*	-	-	-

Based on: *N=1,003* *N=1,001* *N=1,006* *N=1,000*

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Energy...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total Approve</b>	<b>55</b>	<b>50</b>	<b>55</b>	<b>60</b>
Strongly approve	22	20	25	28
Somewhat approve	33	30	29	32
Lean approve	*	1	1	*
Neither approve nor disapprove	15	13	12	16
<b>Total Disapprove</b>	<b>30</b>	<b>37</b>	<b>34</b>	<b>22</b>
Lean disapprove	*	1	*	*
Somewhat disapprove	14	15	12	12
Strongly disapprove	16	21	21	10
Don't know	*	*	*	2
Refused	*	-	-	-

Based on: *N=1,003*      *N=1,001*      *N=1,006*      *N=1,000*

Taxes...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total Approve</b>	<b>47</b>	<b>38</b>	<b>46</b>	<b>54</b>
Strongly approve	18	13	17	27
Somewhat approve	28	24	28	27
Lean approve	1	*	*	*
Neither approve nor disapprove	13	13	11	11
<b>Total Disapprove</b>	<b>41</b>	<b>50</b>	<b>44</b>	<b>35</b>
Lean disapprove	*	*	*	-
Somewhat disapprove	13	15	9	9
Strongly disapprove	27	34	35	26
Don't know	*	*	-	1
Refused	-	-	-	-

Based on: *N=1,003*      *N=1,001*      *N=1,006*      *N=1,000*

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Immigration...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total Approve</b>	<b>39</b>	<b>34</b>	<b>39</b>	<b>47</b>
Strongly approve	13	9	13	18
Somewhat approve	26	24	25	29
Lean approve	*	1	*	1
Neither approve nor disapprove	19	20	20	19
<b>Total Disapprove</b>	<b>42</b>	<b>46</b>	<b>41</b>	<b>30</b>
Lean disapprove	*	1	1	1
Somewhat disapprove	15	14	14	12
Strongly disapprove	26	31	27	19
Don't know	*	*	1	3
Refused	*	*	-	-

Based on: *N=1,003*      *N=1,001*      *N=1,006*      *N=1,000*

The situation in Afghanistan...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total Approve</b>	<b>46</b>	<b>46</b>	<b>55</b>	<b>60</b>
Strongly approve	16	13	20	27
Somewhat approve	29	32	35	33
Lean approve	*	1	1	*
Neither approve nor disapprove	14	13	13	12
<b>Total Disapprove</b>	<b>41</b>	<b>40</b>	<b>32</b>	<b>26</b>
Lean disapprove	*	1	1	*
Somewhat disapprove	15	17	14	14
Strongly disapprove	26	23	17	12
Don't know	*	1	*	2
Refused	-	-	-	*

Based on: *N=1,003*      *N=1,001*      *N=1,006*      *N=1,000*

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

<b>Relationships with other countries...</b>	10/1/09-10/5/09	9/3/09-9/8/09	7/16/09-7/20/09	4/16/09-4/20/09
<b>Total Approve</b>	<b>61</b>	<b>53</b>	<b>58</b>	<b>69</b>
Strongly approve	32	27	33	41
Somewhat approve	29	25	25	27
Lean approve	*	*	1	*
Neither approve nor disapprove	6	11	9	9
<b>Total Disapprove</b>	<b>33</b>	<b>37</b>	<b>33</b>	<b>22</b>
Lean disapprove	*	*	-	*
Somewhat disapprove	14	16	13	10
Strongly disapprove	19	21	20	12
Don't know	*	-	*	1
Refused	-	-	-	-

*Based on:* N=1,003 N=1,001 N=1,006 N=1,000

<b>Unemployment...</b>	10/1/09-10/5/09	9/3/09-9/8/09	7/16/09-7/20/09	4/16/09-4/20/09
<b>Total Approve</b>	<b>48</b>	<b>40</b>	<b>49</b>	<b>59</b>
Strongly approve	18	16	22	28
Somewhat approve	30	23	27	30
Lean approve	*	1	*	*
Neither approve nor disapprove	9	11	10	12
<b>Total Disapprove</b>	<b>43</b>	<b>49</b>	<b>40</b>	<b>29</b>
Lean disapprove	*	1	*	*
Somewhat disapprove	16	15	11	12
Strongly disapprove	26	34	29	17
Don't know	*	*	*	1
Refused	-	-	-	-

*Based on:* N=1,003 N=1,001 N=1,006 N=1,000

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Gas prices...	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total Approve</b>	<b>49</b>	<b>37</b>	<b>45</b>	<b>51</b>
Strongly approve	17	14	16	19
Somewhat approve	31	22	29	32
Lean approve	1	1	1	1
Neither approve nor disapprove	23	23	20	22
<b>Total Disapprove</b>	<b>28</b>	<b>41</b>	<b>35</b>	<b>25</b>
Lean disapprove	*	1	*	*
Somewhat disapprove	15	22	15	12
Strongly disapprove	13	18	20	14
Don't know	*	*	*	1
Refused	*	-	-	*

Based on: N=1,003 N=1,001 N=1,006 N=1,000

ECO1. Would you say that now is a good or bad time to invest in the stock market?

	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	12/03/08- 12/08/08	11/06/08- 11/10/08	10/16/08- 10/20/08
Good time to invest	42	41	37	43	41	33	39	38
Bad time	52	52	57	52	53	58	51	58
Don't know	5	6	6	5	5	9	10	4
Refused	1	*	*	*	*	*	*	*

Based on: N=1,003 N=1,001 N=1,006 N=1,000 N=1,000 N=1,000 N=1,001 N=1,101

ECO2. And would you say that now is a good or bad time to invest in real estate?

	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	12/03/08- 12/08/08	11/06/08- 11/10/08	10/16/08- 10/20/08
Good time to invest	69	70	65	74	64	56	55	53
Bad time	29	28	32	25	32	37	38	43
Don't know	2	2	2	2	4	7	6	4
Refused	*	*	1	*	-	*	*	*

Based on: *N=1,003* *N=1,001* *N=1,006* *N=1,000* *N=1,000* *N=1,000* *N=1,001* *N=1,101*

B1. Would you describe the nation's economy these days as good, poor, or neither good nor poor?

IF "GOOD," ASK: Is that very good or somewhat good?

IF "POOR," ASK: Is that very poor or somewhat poor?

IF "NEITHER," ASK: If you had to choose, do you lean more toward good or poor?

	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09
<b>Total Good</b>	<b>20</b>	<b>16</b>	<b>15</b>
Very good	1	1	1
Somewhat good	8	5	5
Neither – lean good	11	10	9
[VOL] Neither – Don't lean	5	4	5
<b>Total Poor</b>	<b>75</b>	<b>80</b>	<b>79</b>
Neither – lean poor	13	12	11
Somewhat poor	32	33	32
Very poor	30	35	37
Don't know	*	1	1
Refused	-	-	-

Based on: *N=1,003* *N=1,001* *N=1,006*

B2. And would you describe the financial situation in your own household these days as good, poor, or neither good nor poor?

IF "GOOD," ASK: Is that very good or somewhat good?

IF "POOR," ASK: Is that very poor or somewhat poor?

IF "NEITHER," ASK: If you had to choose, do you lean more toward good or poor?

	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09
<b>Total Good</b>	<b>60</b>	<b>58</b>	<b>56</b>
Very good	16	13	14
Somewhat good	29	30	28
Neither – lean good	15	15	14
[VOL] Neither – Don't lean	5	5	6
<b>Total Poor</b>	<b>35</b>	<b>37</b>	<b>37</b>
Neither – lean poor	12	12	10
Somewhat poor	13	14	17
Very poor	10	11	11
Don't know	*	*	*
Refused	1	*	1

Based on:

N=1,003

N=1,001

N=1,006

ECO41. In the past month, do you think the economy got better, got worse or stayed about the same?

	10/1/09- 10/5/09	9/3/09- 9/8/09
Got better	24	25
Got worse	17	21
Stayed about the same	59	54
Don't know	*	*
Refused	-	-

Based on:

N=1,003

N=1,001

HC1. In general, do you support, oppose or neither support nor oppose the health care reform plans being discussed in Congress?

	10/1/09- 10/5/09	9/3/09- 9/8/09
<b>Total Support</b>	<b>40</b>	<b>34</b>
Strongly support	23	16
Somewhat support	17	18
Neither support nor oppose	17	15
<b>Total Oppose</b>	<b>40</b>	<b>49</b>
Somewhat oppose	9	13
Strongly oppose	31	36
Don't know	3	2
Refused	*	-
<i>Based on:</i>	<i>N=1,003</i>	<i>N=1,001</i>

HC3. How important is it that any health care plan have the support of both Democrats and Republicans in Congress?

	10/1/09- 10/5/09	9/3/09- 9/8/09
<b>Total Important</b>	<b>82</b>	<b>79</b>
Very important	62	56
Somewhat important	20	23
<b>Total Not Important</b>	<b>17</b>	<b>20</b>
Not too important	6	9
Not at all important	11	11
Don't know	1	1
Refused	1	-
<i>Based on:</i>	<i>N=1,003</i>	<i>N=1,001</i>

HC4. If President Obama and the Democrats in Congress are unable to win support from Republicans to pass a health care plan this year, what should they do? Should they...

	10/1/09- 10/5/09	9/3/09- 9/8/09
Go ahead and pass a bill without Republican support	34	28
Keep trying until they are able to make a deal with the Republicans	62	66
Don't know	3	4
Refused	2	1
<i>Based on:</i>	<i>N=1,003</i>	<i>N=1,001</i>

IRX1. Do you favor or oppose the war in Iraq?

FOR EACH "FAVOR," ASK: Is that strongly favor or somewhat favor?

FOR EACH "OPPOSE," ASK: Is that strongly oppose or somewhat oppose?

	10/1/09- 10/5/09	7/16/09- 7/20/09
<b>Total Favor</b>	<b>33</b>	<b>34</b>
Strongly favor	14	15
Somewhat favor	20	19
<b>Total Oppose</b>	<b>64</b>	<b>63</b>
Somewhat oppose	20	21
Strongly oppose	44	43
Don't know	2	2
Refused	1	1
<i>Based on:</i>	<i>N=1,003</i>	<i>N=1,006</i>

AFX2. Do you favor or oppose the war in Afghanistan?

FOR EACH "FAVOR," ASK: Is that strongly favor or somewhat favor?

FOR EACH "OPPOSE," ASK: Is that strongly oppose or somewhat oppose?

	10/1/09- 10/5/09	7/16/09- 7/20/09
<b>Total Favor</b>	<b>40</b>	<b>44</b>
Strongly favor	19	20
Somewhat favor	20	24
<b>Total Oppose</b>	<b>57</b>	<b>53</b>
Somewhat oppose	23	19
Strongly oppose	35	34
Don't know	2	3
Refused	1	1
<i>Based on:</i>	<i>N=1,003</i>	<i>N=1,006</i>

AFX3. If you had to choose, which should be the primary focus of the U.S. mission in Afghanistan?

<b>RANDOMIZE:</b>	10/1/09-10/5/09
Stabilizing the country, so that terrorists can't use the country as a haven over the longer term, OR	49
Identifying and eliminating existing terrorist threats, worrying about longer-term stability later	45
Neither (DO NOT READ)	3
Don't know (DO NOT READ)	2
Refused (DO NOT READ)	1
<i>Based on:</i>	<i>N=1,003</i>

AFX4. Would you favor or oppose sending more troops to Afghanistan?

FOR EACH "FAVOR," ASK: Is that strongly favor or somewhat favor?

FOR EACH "OPPOSE," ASK: Is that strongly oppose or somewhat oppose?]

	10/1/09-10/5/09
<b>Total Favor</b>	<b>46</b>
Strongly favor	26
Somewhat favor	20
<b>Total Oppose</b>	<b>50</b>
Somewhat oppose	15
Strongly oppose	34
Don't know	4
Refused	1
<i>Based on:</i>	<i>N=759</i>

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

	10/1/09-10/5/09
Yes	36
No	64
Don't know	-
Refused	-

*Based on:*

*N=1,003*

FLU3A. Do you plan to be vaccinated against the regular flu this year, which does not include the H1N1 virus or swine flu, or not?

	10/1/09-10/5/09	9/3/09-9/8/09	7/16/09-7/20/09
Yes	57	50	48
No	41	47	50
Don't know	2	2	2
Refused	-	*	1
<i>Based on:</i>	<i>N=1,003</i>	<i>N=1,001</i>	<i>N=1,006</i>

FLU8. As you may know, the government may make an additional flu vaccine available this fall that would protect against the H1N1 virus, otherwise known as the swine flu. It would be available as a separate shot and would not be included in the regular flu vaccine this year. You would have to make a separate trip to the doctor or clinic to get this shot as it won't be available when the regular flu shot is administered. How likely would you be to get this separate shot for yourself, if it is available?

	10/1/09-10/5/09	9/3/09-9/8/09	7/16/09-7/20/09
<b>Total Likely</b>	<b>52</b>	<b>57</b>	<b>51</b>
Very likely	35	38	33
Somewhat Likely	17	19	18
<b>Total Unlikely</b>	<b>47</b>	<b>43</b>	<b>48</b>
Not too likely	13	14	15
Not at all likely	33	28	32
Don't know (DO NOT READ)	1	1	1
Refused (DO NOT READ)	-	*	1
<i>Based on:</i>	<i>N=1,003</i>	<i>N=1,001</i>	<i>N=1,006</i>

FLU6. Do you plan to have your children vaccinated against the regular flu this year, which does not include the H1N1 virus or swine flu, or not?

	10/1/09-10/5/09	9/3/09-9/8/09	7/16/09-7/20/09
Yes	66	52	49
No	32	45	48
Don't know	2	3	2
Refused	1	-	*
<i>Based on (have children):</i>	<i>N=290</i>	<i>N=300</i>	<i>N=296</i>

FLU10. How likely would you be to give permission to have this additional swine flu shot administered to your children at school, on a separate date from the regular flu vaccine, if it is available?

	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09
<b>Total Likely</b>	<b>59</b>	<b>61</b>	<b>63</b>
Very likely	37	34	40
Somewhat likely	22	26	22
<b>Total Unlikely</b>	<b>38</b>	<b>38</b>	<b>36</b>
Somewhat unlikely	9	12	8
Strongly unlikely	29	26	28
Don't know (DO NOT READ)	3	2	1
Refused (DO NOT READ)	*	-	*

*Based on (have children):*

*N=290*

*N=300*

*N=296*

FLU7. How concerned are you that you or someone in your immediate family might catch the swine flu?

	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09
<b>Total Concerned</b>	<b>59</b>	<b>56</b>	<b>43</b>
Very concerned	29	23	17
Somewhat concerned	30	33	26
<b>Total Not Concerned</b>	<b>41</b>	<b>44</b>	<b>56</b>
Not too concerned	26	28	31
Not at all concerned	16	16	25
Don't know (DO NOT READ)	*	*	*
Refused (DO NOT READ)	-	-	1

*Based on:*

*N=1,003*

*N=1,001*

*N=1,006*

FLU12. Without knowing anything else about the swine flu vaccine being developed, how confident would you be that this vaccine would protect you and your family from the swine flu?

	10/1/09- 10/5/09	7/16/09- 7/20/09
<b>Very/somewhat confident</b>	<b>69</b>	<b>67</b>
Very confident	16	13
Somewhat confident	53	54
<b>Not too/at all confident</b>	<b>29</b>	<b>29</b>
Not too confident	19	19
Not at all confident	10	10
Don't know (DO NOT READ)	2	2
Refused (DO NOT READ)	*	1

Based on:

N=1,003

N=1,006

FLU13. How concerned are you that there would be side-effects from this new flu vaccine for the swine flu?

	10/1/09- 10/5/09	7/16/09- 7/20/09
<b>Very/somewhat concerned</b>	<b>72</b>	<b>68</b>
Very concerned	35	29
Somewhat concerned	37	39
<b>Not too/at all concerned</b>	<b>28</b>	<b>32</b>
Not too concerned	17	21
Not at all concerned	11	12
Don't know (DO NOT READ)	*	-
Refused (DO NOT READ)	-	-

Based on:

N=1,003

N=1,006

PID1/  
PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these?

IF "Democrat," ASK: Do you consider yourself a strong or moderate Democrat?

IF "Republican," ASK: Do you consider yourself a strong or moderate Republican?

IF "Independent" OR "None," ASK: Do you lean more toward the Democrats or the Republicans?

	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09	12/03/08- 12/08/08	11/06/08- 11/10/08
<b>Total Democrat</b>	<b>43</b>	<b>39</b>	<b>44</b>	<b>46</b>	<b>46</b>	<b>46</b>	<b>47</b>	<b>44</b>	<b>48</b>
Democrat – strong	17	14	14	20	16	18	19	17	21
Democrat – moderate	16	16	20	15	20	20	18	19	19
Independent – lean Democratic	10	9	9	11	10	9	9	8	8
None – lean Democratic	*	-	*	*	*	*	1	1	-
<b>Total Republican</b>	<b>32</b>	<b>33</b>	<b>33</b>	<b>32</b>	<b>28</b>	<b>30</b>	<b>27</b>	<b>33</b>	<b>34</b>
Republican – strong	10	9	11	11	9	9	8	13	13
Republican – moderate	11	11	12	12	9	13	12	13	11
Independent – lean Republican	11	13	10	9	9	8	7	7	10
None – lean Republican	*	-	*	*	*	*	1	*	-
[VOL] Independent – don't lean	5	8	5	5	7	6	7	8	5
[VOL] None – don't lean	-	-	-	-	-	-	-	-	-
[VOL] Other	*	*	1	*	*	*	*	*	-
Don't know	21	19	18	17	19	17	18	15	14
Refused	-	-	-	-	-	-	-	-	-

Based on:

N=1,003

N=1,001

N=1,006

N=1,000

N=1,000

N=1,001

N=1,001

N=1,000

N=1,001

EM1. Are you, yourself, currently employed... [READ LIST. RECORD ONLY ONE RESPONSE]

	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	5/28/09- 6/1/09
Full-time	44	44	47	50
Part-time	10	12	13	13
Not employed	45	42	39	37
[DO NOT READ] Don't know	*	-	1	*
[DO NOT READ] Refused	1	1	1	1

Based on: *N=1,003 N=1,001 N=1,006 N=1,000*

EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you... [READ LIST. RECORD ONLY ONE RESPONSE]

	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	5/28/09- 6/1/09
Retired	52	52	48	50
Homemaker	18	15	15	17
Student	10	8	9	7
Temporarily unemployed	18	22	24	22
[DO NOT READ] Don't know	2	2	2	2
[DO NOT READ] Refused	*	*	2	2

Based on: *N=451 N=438 N=415 N=402*

CUR38. Thinking of the last 6 months, that is since April of this year, have you or someone in your family lost a job as a result of economic conditions, or not?

	10/1/09- 10/5/09	9/3/09- 9/8/09	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09
Yes (self lost job)	8	5	8	7	8	10
Yes (someone in family)	20	26	21	21	25	25
No	70	65	65	70	62	65
Both (self and family member) [DO NOT READ]	2	2	4	1	4	1
Don't know [DO NOT READ]	*	*	1	1	*	*
Refused [DO NOT READ]	*	1	1	*	*	-

Based on: *N=1,003 N=1,001 N=1,006 N=1,000 N=1,000 N=1,001*

CUR39. And thinking of the last 6 months, that is since April of this year, has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

	10/1/09-10/5/09	9/3/09-9/8/09	7/16/09-7/20/09	5/28/09-6/1/09	4/16/09-4/20/09	2/12/09-2/17/09
Yes	65	66	64	60	67	65
No	34	32	34	39	33	35
Don't know [DO NOT READ]	1	1	2	1	1	1
Refused [DO NOT READ]	*	1	1	-	-	-

Based on: *N=1,003 N=1,001 N=1,006 N=1,000 N=1,000 N=1,001*

The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [IF SAY "SINGLE," CLARIFY/SPECIFY BELOW:]

Married/Living as Married/Co-Habiting	62
Separated	4
Divorced	7
Widowed	8
Never Married	18
Don't know (DO NOT READ)	*
Refused (DO NOT READ)	1

Based on: *N=1,003*

DM2. What is the last grade of school you completed?

Less than high school graduate	10
High school graduate	30
Technical/trade school	6
Some college	23
College graduate	17
Some graduate school	3
Graduate degree	9
Don't know	*
Refused	2

Based on: *N=1,003*

DM4. In what year were you born?

Age group:

18-29	18
30-49	36
50-64	25
65+	20
Refused	3

Based on:

N=1,003

DM5. Which one of the following best describes where you live?

Urban area	26
Suburban area	41
Rural area	30
Don't know	2
Refused	1

Based on:

N=1,003

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	65
Rent	27
Other arrangement	7
Don't know	-
Refused	1

Based on:

N=1,003

DM8. How many different landline telephone numbers, if any, are there in your home that I could have reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

No lines	21
One Line	74
Two lines	3
Three or more lines	1
Don't know	*
Refused	1

Based on:

N=1,003

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

None	17
One	60
Two	15
Three or more	6
Don't know	*
Refused	1

*Based on:* *N=1,003*

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	30
Cell phone	29
Both equally	41
Don't know	1
Refused	*

*Based on:* *N=667*

DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	47
One	38
Two	9
Three or more	5
Don't know	*
Refused	1

*Based on:* *N=200*

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	40
No	58
Don't know	*
Refused	2

*Based on:* *N=1,003*

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	29
Catholic	20
Mormon	2
Jewish	1
Muslim	*
Other religion [SPECIFY]	19
Don't belong to religious denomination	25
Don't know	*
Refused	3

Based on:

N=1,003

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	79
No, not a Christian	21
Don't know	*
Refused	*

Based on:

N=168

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	18
Less often than a few times a year	12
A few times a year	20
Once or twice a month	11
Once a week	28
More than once a week	10
Don't know	*
Refused	2

Based on:

N=1,003

DM16. [ASK EVERYONE] Are you Spanish, Hispanic, or Latino?

Yes	10
No	88
Don't know	-
Refused	2

Based on: *N=1,003*

DM17. [IF SPANISH/HISPANIC/LATINO [D16=1], ASK:] In addition to being Spanish, Hispanic, or Latino, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO [D16=2], ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White	75
Black, African-American, or Negro	11
American Indian or Alaska Native	2
Asian Indian	*
Native Hawaiian	*
Chinese	*
Guamanian or Chamorro	*
Filipino	-
Samoan	-
Japanese	*
Korean	-
Vietnamese	-
Other Asian	1
Other Pacific Islander	*
Some other race [SPECIFY]	6
Multiple races [DO NOT READ]	2
Don't know	1
Refused	2

Based on: *N=1,003*

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	48
\$50,000+	45
Don't know	2
Refused	6

Based on:

N=1,003

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	7
\$10,000 to under \$20,000	9
\$20,000 to under \$30,000	12
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	17
\$75,000 to under \$100,000	10
\$100,000 to under \$150,000	9
\$150,000 or more	6
Don't know	3
Refused	10

Based on:

N=1,003

DM21. Do you currently own stocks, bonds, or mutual funds?

Yes	41
No	55
Don't know	*
Refused	3

Based on:

N=1,003

[ASK DM21 ONLY IF YES IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

None	48
1	14
2	11
3	4
4	3
5-9 times	6
10-14 times	3
15-19 times	*
20-24 times	1
25 times or more	3
Don't know	5
Refused	2

*Based on:*

*N=514*

DM25. INTERVIEWER RECORD Respondent's Gender:

Male	49
Female	51

*Based on:*

*N=1,003*

REGION:

Northeast	19
Midwest	24
South	35
West	22

*Based on:*

*N=1,003*

## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted October 1<sup>st</sup> – October 5<sup>th</sup>, 2009, by GfK Roper Public Affairs & Media – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,003 adults age 18 or older. The interviews were conducted with 803 respondents on landlines and 200 on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The survey sample included the contiguous 48 states, Alaska and Hawaii. Interviews were conducted in both English and Spanish.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2008 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2008 Spring estimates provided by Mediamark Research Inc.

The margin of sampling error is plus or minus 3.1 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkpoll.com>.