



GfK Custom Research
North America



THE AP-GfK POLL

Conducted by GfK Roper Public Affairs & Media

Interview dates: July 16-July 20, 2009

Interviews: 1,006 adults

Margin of error: +/- 3.1 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.

CUR1. Generally speaking, would you say things in this country are heading in the right direction or in the wrong direction?

	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09	12/03/08- 12/08/08	11/06/08- 11/10/08	10/16/08- 10/20/08	9/5/08- 9/10/08
Right direction	40	48	48	40	35	32	36	17	26
Wrong direction	54	46	44	49	54	60	56	78	70
Don't know	6	6	7	11	11	8	8	5	4
Refused	1	-	1	*	*	*	-	1	-

Based on: N=1,006 N=1,000 N=1,000 N=1,001 N=1,001 N=1,000 N=1,001 N=1,101 N=1,217

CUR20. When you think about how things are going in your life in general, would you say you are very happy, somewhat happy, neither happy nor unhappy, somewhat unhappy, or very unhappy?

	7/16/09- 7/20/09
Very happy	34
Somewhat happy	41
Neither happy nor unhappy	8
Somewhat unhappy	10
Very unhappy	7
(DO NOT READ) Don't know	*
(DO NOT READ) Refused	*

Based on: N=1,006

CUR2./

CUR3. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling his job as president.

IF "APPROVE," ASK: Is that strongly approve or somewhat approve?

IF "DISAPPROVE," ASK: Is that strongly disapprove or somewhat disapprove?

IF "NEITHER," ASK: If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling his job as president?

	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09*	12/03/08- 12/08/08*
Total Approve	55	64	64	67	74	73
Strongly approve	30	38	38	37	43	41
Somewhat approve	20	22	22	23	26	27
Lean approve	4	5	5	8	5	5
[VOL] Neither—don't lean	1	2	2	4	4	5
Total Disapprove	42	32	30	24	15	14
Lean disapprove	6	5	4	4	3	2
Somewhat disapprove	9	6	5	4	5	5
Strongly disapprove	28	21	22	16	7	6
Don't know	1	2	3	5	6	8
Refused	*	*	*	*	*	*

Based on:

N=1,006

N=1,000

N=1,000

N=1,001

N=1,001

N=1,000

* NOTE: Trend comparisons based on the question worded, "Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling the transition to the presidency."

CUR4./

CUR5. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Congress is handling its job.

IF "APPROVE," ASK: Is that strongly approve or somewhat approve?

IF "DISAPPROVE," ASK: Is that strongly disapprove or somewhat disapprove?

IF "NEITHER," ASK: If you had to choose, do you lean more toward approving or disapproving of the way Congress is handling its job?

	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09	12/03/08- 12/08/08	11/06/08- 11/10/08	10/16/08- 10/20/08
Total Approve	32	38	38	31	24	21	22
Strongly approve	4	5	7	6	3	2	4
Somewhat approve	23	28	26	21	18	15	15
Lean approve	5	5	5	5	3	4	4
[VOL] Neither—don't lean	1	3	2	5	2	3	1
Total Disapprove	63	55	57	59	67	71	74
Lean disapprove	5	5	3	4	3	6	7
Somewhat disapprove	17	19	20	20	26	25	24
Strongly disapprove	41	31	34	35	38	40	43
Don't know	3	4	2	4	7	5	2
Refused	*	*	*	*	1	1	0

Based on:

N=1,006

N=1,000

N=1,000

N=1,001

N=1,000

N=1,001

N=1,101

CURX1. How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about...
 [READ EACH ITEM. RANDOMIZE]

The Economy...	7/16/09- 7/20/09	4/16/09- 4/20/09
Extremely/Very Important	91	91
Extremely important	49	53
Very important	42	38
Moderately important	6	7
Slightly/Not at All Important	3	2
Slightly important	2	1
Not at all important	1	*
Don't know	*	-
Refused	-	-

Based on: *N=1,006* *N=1,000*

The Situation in Iraq...	7/16/09- 7/20/09	4/16/09- 4/20/09
Extremely/Very Important	62	66
Extremely important	24	29
Very important	38	37
Moderately important	25	22
Slightly/Not at All Important	12	11
Slightly important	8	7
Not at all important	4	5
Don't know	1	1
Refused	*	*

Based on: *N=1,006* *N=1,000*

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

Health care...	7/16/09- 7/20/09	4/16/09- 4/20/09
Extremely/Very Important	78	79
Extremely important	43	41
Very important	35	38
Moderately important	13	16
Slightly/Not at All Important	9	5
Slightly important	7	4
Not at all important	2	1
Don't know	*	*
Refused	-	*

Based on: *N=1,006* *N=1,000*

Terrorism...	7/16/09- 7/20/09	4/16/09- 4/20/09
Extremely/Very Important	74	75
Extremely important	40	43
Very important	35	32
Moderately important	16	18
Slightly/Not at All Important	9	7
Slightly important	6	4
Not at all important	3	2
Don't know	1	*
Refused	*	-

Based on: *N=1,006* *N=1,000*

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

The Environment...	7/16/09- 7/20/09	4/16/09- 4/20/09
Extremely/Very Important	63	64
Extremely important	27	32
Very important	36	33
Moderately important	21	23
Slightly/Not at All Important	15	13
Slightly important	11	10
Not at all important	5	3
Don't know	*	*
Refused	*	-

Based on:

N=1,006

N=1,000

Federal budget deficit...	7/16/09- 7/20/09	4/16/09- 4/20/09
Extremely/Very Important	77	71
Extremely important	40	38
Very important	38	33
Moderately important	14	20
Slightly/Not at All Important	8	8
Slightly important	5	6
Not at all important	3	2
Don't know	1	1
Refused	-	-

Based on:

N=1,006

N=1,000

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

Energy...	7/16/09- 7/20/09	4/16/09- 4/20/09
Extremely/Very Important	74	68
Extremely important	31	29
Very important	43	40
Moderately important	17	26
Slightly/Not at All Important	9	6
Slightly important	8	4
Not at all important	1	2
Don't know	*	*
Refused	-	-

Based on: N=1,006 N=1,000

Taxes...	7/16/09- 7/20/09	4/16/09- 4/20/09
Extremely/Very Important	69	68
Extremely important	34	33
Very important	35	35
Moderately important	20	25
Slightly/Not at All Important	11	7
Slightly important	9	6
Not at all important	2	1
Don't know	*	*
Refused	-	*

Based on: N=1,006 N=1,000

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

Immigration...	7/16/09- 7/20/09	4/16/09- 4/20/09
Extremely/Very Important	53	58
Extremely important	22	30
Very important	31	28
Moderately important	24	26
Slightly/Not at All Important	22	15
Slightly important	13	11
Not at all important	9	5
Don't know	2	*
Refused	*	*

Based on: *N=1,006* *N=1,000*

The situation in Afghanistan...	7/16/09- 7/20/09	4/16/09- 4/20/09
Extremely/Very Important	61	63
Extremely important	25	28
Very important	37	36
Moderately important	25	24
Slightly/Not at All Important	11	12
Slightly important	6	6
Not at all important	5	6
Don't know	3	1
Refused	*	-

Based on: *N=1,006* *N=1,000*

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

Relationships with other countries...	7/16/09-7/20/09	4/16/09-4/20/09
Extremely/Very Important	65	68
Extremely important	25	28
Very important	40	40
Moderately important	22	21
Slightly/Not at All Important	13	11
Slightly important	10	8
Not at all important	3	3
Don't know	*	*
Refused	*	-

Based on: *N=1,006* *N=1,000*

Unemployment...	7/16/09-7/20/09	4/16/09-4/20/09
Extremely/Very Important	81	85
Extremely important	40	46
Very important	41	39
Moderately important	13	11
Slightly/Not at All Important	6	4
Slightly important	4	4
Not at all important	2	1
Don't know	*	-
Refused	*	-

Based on: *N=1,006* *N=1,000*

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

Gas prices...	7/16/09- 7/20/09	4/16/09- 4/20/09
Extremely/Very Important	64	64
Extremely important	26	33
Very important	38	31
Moderately important	22	26
Slightly/Not at All Important	13	10
Slightly important	11	6
Not at all important	2	4
Don't know	*	*
Refused	*	-

Based on:

N=1,006

N=1,000

CURX2. And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about...
 [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

The economy...	7/16/09- 7/20/09	4/16/09- 4/20/09
Total approve	50	58
Strongly approve	24	30
Somewhat approve	26	28
Lean approve	1	*
Neither approve nor disapprove	4	6
Total disapprove	46	35
Lean disapprove	*	*
Somewhat disapprove	13	10
Strongly disapprove	33	25
Don't know	-	1
Refused	-	-

Based on: N=1,006 N=1,000

The situation in Iraq...	7/16/09- 7/20/09	4/16/09- 4/20/09
Total approve	56	59
Strongly approve	21	28
Somewhat approve	35	31
Lean approve	*	1
Neither approve nor disapprove	12	12
Total disapprove	32	27
Lean disapprove	*	*
Somewhat disapprove	14	12
Strongly disapprove	18	15
Don't know	-	2
Refused	-	-

Based on: N=1,006 N=1,000

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Health care...	7/16/09- 7/20/09	4/16/09- 4/20/09
Total approve	50	53
Strongly approve	27	28
Somewhat approve	23	25
Lean approve	1	1
Neither approve nor disapprove	7	16
Total disapprove	43	28
Lean disapprove	1	1
Somewhat disapprove	8	10
Strongly disapprove	34	18
Don't know	*	3
Refused	-	-

Based on:

N=1,006

N=1,000

Terrorism...	7/16/09- 7/20/09	4/16/09- 4/20/09
Total approve	52	59
Strongly approve	25	31
Somewhat approve	27	28
Lean approve	1	1
Neither approve nor disapprove	11	13
Total disapprove	37	26
Lean disapprove	1	-
Somewhat disapprove	12	11
Strongly disapprove	24	16
Don't know	1	2
Refused	*	-

Based on:

N=1,006

N=1,000

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

The environment...	7/16/09- 7/20/09	4/16/09- 4/20/09
Total approve	56	60
Strongly approve	23	29
Somewhat approve	32	31
Lean approve	1	1
Neither approve nor disapprove	13	19
Total disapprove	31	19
Lean disapprove	*	1
Somewhat disapprove	12	9
Strongly disapprove	19	10
Don't know	*	2
Refused	-	-

Based on: N=1,006 N=1,000

Federal budget deficit...	7/16/09- 7/20/09	4/16/09- 4/20/09
Total approve	39	49
Strongly approve	15	23
Somewhat approve	24	26
Lean approve	*	*
Neither approve nor disapprove	10	8
Total disapprove	51	41
Lean disapprove	-	*
Somewhat disapprove	13	10
Strongly disapprove	38	31
Don't know	*	2
Refused	-	-

Based on: N=1,006 N=1,000

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Energy...	7/16/09- 7/20/09	4/16/09- 4/20/09
Total approve	55	60
Strongly approve	25	28
Somewhat approve	29	32
Lean approve	1	*
Neither approve nor disapprove	12	16
Total disapprove	34	22
Lean disapprove	*	*
Somewhat disapprove	12	12
Strongly disapprove	21	10
Don't know	*	2
Refused	-	-

Based on:

N=1,006

N=1,000

Taxes...	7/16/09- 7/20/09	4/16/09- 4/20/09
Total approve	46	54
Strongly approve	17	27
Somewhat approve	28	27
Lean approve	*	*
Neither approve nor disapprove	11	11
Total disapprove	44	35
Lean disapprove	*	-
Somewhat disapprove	9	9
Strongly disapprove	35	26
Don't know	-	1
Refused	-	-

Based on:

N=1,006

N=1,000

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Immigration...	7/16/09- 7/20/09	4/16/09- 4/20/09
Total approve	39	47
Strongly approve	13	18
Somewhat approve	25	29
Lean approve	*	1
Neither approve nor disapprove	20	19
Total disapprove	41	30
Lean disapprove	1	1
Somewhat disapprove	14	12
Strongly disapprove	27	19
Don't know	1	3
Refused	-	-

Based on:

N=1,006

N=1,000

The situation in Afghanistan...	7/16/09- 7/20/09	4/16/09- 4/20/09
Total approve	55	60
Strongly approve	20	27
Somewhat approve	35	33
Lean approve	1	*
Neither approve nor disapprove	13	12
Total disapprove	32	26
Lean disapprove	1	*
Somewhat disapprove	14	14
Strongly disapprove	17	12
Don't know	*	2
Refused	-	*

Based on:

N=1,006

N=1,000

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Relationships with other countries...	7/16/09-7/20/09	4/16/09-4/20/09
Total approve	58	69
Strongly approve	33	41
Somewhat approve	25	27
Lean approve	1	*
Neither approve nor disapprove	9	9
Total disapprove	33	22
Lean disapprove	-	*
Somewhat disapprove	13	10
Strongly disapprove	20	12
Don't know	*	1
Refused	-	-

Based on: N=1,006 N=1,000

Unemployment...	7/16/09-7/20/09	4/16/09-4/20/09
Total approve	49	59
Strongly approve	22	28
Somewhat approve	27	30
Lean approve	*	*
Neither approve nor disapprove	10	12
Total disapprove	40	29
Lean disapprove	*	*
Somewhat disapprove	11	12
Strongly disapprove	29	17
Don't know	*	1
Refused	-	-

Based on: N=1,006 N=1,000

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Gas prices...	7/16/09- 7/20/09	4/16/09- 4/20/09
Total approve	45	51
Strongly approve	16	19
Somewhat approve	29	32
Lean approve	1	1
Neither approve nor disapprove	20	22
Total disapprove	35	25
Lean disapprove	*	*
Somewhat disapprove	15	12
Strongly disapprove	20	14
Don't know	*	1
Refused	-	*

Based on: N=1,006 N=1,000

CURJ7. How well do you think Barack Obama understands the important issues the country will need to focus on during the next four years? Would you say...

	7/16/09- 7/20/09	4/16/09- 4/20/09	1/09/09- 1/14/09
Extremely well	27	29	33
Very well	20	25	32
Somewhat well	21	25	21
Not too well	13	8	7
Not well at all	19	13	5
Don't know [DO NOT READ]	1	*	1
Refused [DO NOT READ]	-	*	*

Based on: N=1,006 N=1,000 N=1,001

CURJ11. Do you think it is likely, unlikely, or neither likely nor unlikely that Barack Obama will be able to achieve each of the following during the next four years? How about: [ASK IF SAY LIKELY/UNLIKELY:] Is that very or somewhat (likely/unlikely)?

Improve the economy...	7/16/09- 7/20/09	1/09/09- 1/14/09
Total likely	61	80
Very likely	24	31
Somewhat likely	37	49
Neither	3	3
Total unlikely	36	17
Somewhat unlikely	12	8
Very unlikely	24	9
Don't know	*	*
Refused	-	*

Based on:

N=1,006

N=1,001

Create jobs...	7/16/09- 7/20/09	1/09/09- 1/14/09
Total likely	62	83
Very likely	29	41
Somewhat likely	33	42
Neither	3	3
Total unlikely	35	12
Somewhat unlikely	15	7
Very unlikely	19	5
Don't know	*	3
Refused	-	*

Based on:

N=1,006

N=1,001

Reduce the federal budget deficit...	7/16/09- 7/20/09	1/09/09- 1/14/09
Total likely	35	49
Very likely	11	15
Somewhat likely	24	34
Neither	5	5
Total unlikely	60	45
Somewhat unlikely	18	20
Very unlikely	41	25
Don't know	1	1
Refused	-	*

Based on:

N=1,006

N=1,001

Continues...

CURJ11. (Continued) Do you think it is likely, unlikely, or neither likely nor unlikely that Barack Obama will be able to achieve each of the following during the next four years? How about:

[ASK IF SAY LIKELY/UNLIKELY:] Is that very or somewhat (likely/unlikely)?

Implement a national health care plan...	7/16/09-7/20/09	1/09/09-1/14/09
Total likely	57	63
Very likely	22	23
Somewhat likely	34	40
Neither	4	5
Total unlikely	39	31
Somewhat unlikely	19	15
Very unlikely	20	16
Don't know	1	1
Refused	-	*

Based on:

N=1,006

N=1,001

Remove most troops from Iraq...	7/16/09-7/20/09	1/09/09-1/14/09
Total likely	68	83
Very likely	32	39
Somewhat likely	36	44
Neither	4	2
Total unlikely	26	15
Somewhat unlikely	16	9
Very unlikely	10	6
Don't know	2	1
Refused	*	*

Based on:

N=1,006

N=1,001

Improve respect for the United States around the world...	7/16/09-7/20/09	1/09/09-1/14/09
Total likely	64	79
Very likely	36	41
Somewhat likely	28	38
Neither	5	5
Total unlikely	31	17
Somewhat unlikely	13	9
Very unlikely	18	8
Don't know	*	1
Refused	-	*

Based on: N=1,006 N=1,001

CURJ12. When it comes to improving the economy, do you think it is realistic to expect at least some noticeable results in the first year of the Obama administration, or do you think it will take longer than that to see any noticeable results?

	7/16/09-7/20/09	4/16/09-4/20/09	1/09/09-1/14/09
Realistic to expect in the first year	16	27	27
Take longer than that	83	72	72
Don't know	1	1	1
Refused	1	*	*

Based on: N=1,006 N=1,000 N=1,001

CURJX. The following are phrases some people use to describe political leaders. For each phrase, please tell me if it describes BARACK OBAMA very well, somewhat well, slightly well, or not at all well. The first phrase is... [RANDOMIZE]

He understands the problems of ordinary Americans...

	7/16/09-7/20/09	4/16/09-4/20/09	2/12/09-2/17/09	1/09/09-1/14/09
Total Very/Somewhat Well	67	74	78	81
Very well	42	49	51	52
Somewhat well	25	25	27	29
Total Slightly/Not At All Well	32	26	21	18
Slightly well	6	10	9	7
Not at all well	26	16	12	11
Don't know	1	*	1	1
Refused	*	*	-	*

Based on: N=1,006 N=1,000 N=1,001 N=1,001

Continues...

CURJX. (Continued) The following are phrases some people use to describe political leaders. For each phrase, please tell me if it describes BARACK OBAMA very well, somewhat well, slightly well, or not at all well. The first phrase is... [RANDOMIZE]

He will keep America safe...

	7/16/09- 7/20/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09
Total Very/Somewhat Well	64	71	66	77
Very well	34	42	36	40
Somewhat well	30	29	30	37
Total Slightly/Not At All Well	35	28	29	21
Slightly well	10	10	13	9
Not at all well	25	18	16	12
Don't know	1	1	6	2
Refused	1	*	-	*

Based on: *N=1,006* *N=1,000* *N=1,001* *N=1,001*

He cares about people like you ...

	7/16/09- 7/20/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09
Total Very/Somewhat Well	65	71	76	79
Very well	41	50	52	53
Somewhat well	24	21	24	26
Total Slightly/Not At All Well	35	28	22	19
Slightly well	7	8	9	7
Not at all well	27	19	13	12
Don't know	1	2	2	2
Refused	-	*	-	*

Based on: *N=1,006* *N=1,000* *N=1,001* *N=1,001*

He is a strong leader...

	7/16/09- 7/20/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09
Total Very/Somewhat Well	69	76	75	78
Very well	45	54	50	54
Somewhat well	23	21	25	24
Total Slightly/Not At All Well	31	23	21	17
Slightly well	10	8	10	8
Not at all well	21	16	11	9
Don't know	1	1	5	4
Refused	-	*	-	*

Based on: *N=1,006* *N=1,000* *N=1,001* *N=1,001*

CURJ10. Compared to the administration of President George W. Bush, do you think the Obama administration so far has displayed higher ethical standards, lower ethical standards, or about the same level of ethical standards?

	7/16/09-7/20/09	4/16/09-4/20/09
Higher ethical standards	47	52
Same level	32	29
Lower ethical standards	19	18
Don't know [DO NOT READ]	1	2
Refused [DO NOT READ]	-	*
<i>Based on:</i>	<i>N=1,006</i>	<i>N=1,000</i>

CURX3. Barack Obama campaigned on a platform of "change." Do you think Barack Obama so far is living up to his promises to change the way things work in Washington, do you think he is breaking those promises, or is it too soon to tell?

	7/16/09-7/20/09	4/16/09-4/20/09
Living up to those promises	27	30
Too soon to tell	54	54
Breaking those promises	19	15
Don't know [DO NOT READ]	1	*
Refused [DO NOT READ]	*	*
<i>Based on:</i>	<i>N=1,006</i>	<i>N=1,000</i>

CURX4. Do you think Barack Obama's administration is...

	7/16/09-7/20/09	4/16/09-4/20/09
Trying to change too many things too quickly	49	32
Changing things about the right amount at the right speed	37	52
Not changing enough things quickly enough	12	14
Don't know [DO NOT READ]	2	3
Refused [DO NOT READ]	1	-
<i>Based on:</i>	<i>N=1,006</i>	<i>N=1,000</i>

CURX5. Do you think Barack Obama is on television...

	7/16/09- 7/20/09	4/16/09- 4/20/09
Too much	31	28
About the right amount	57	59
Too little	9	10
Don't know [DO NOT READ]	3	3
Refused [DO NOT READ]	*	1
<i>Based on:</i>	<i>N=1,006</i>	<i>N=1,000</i>

**Remainder of poll held for later release.*

PID1/

PID2. Do you consider yourself a Democrat, a Republican, an Independent, or none of these?

IF "Democrat," ASK: Do you consider yourself a strong or moderate Democrat?

IF "Republican," ASK: Do you consider yourself a strong or moderate Republican?

IF "Independent" OR "None," ASK: Do you lean more toward the Democrats or the Republicans?

	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09	12/03/08- 12/08/08	11/06/08- 11/10/08
Total Democrat	48	46	46	46	47	44	48
Democrat – strong	14	20	16	18	19	17	21
Democrat – moderate	20	15	20	20	18	19	19
Independent – lean Democratic	14	11	10	9	9	8	8
None – lean Democratic	*	*	*	*	1	1	-
Total Republican	38	32	28	30	27	33	34
Republican – strong	11	11	9	9	8	13	13
Republican – moderate	12	12	9	13	12	13	11
Independent – lean Republican	16	9	9	8	7	7	10
None – lean Republican	*	*	*	*	1	*	-
[VOL] Independent – don't lean	10	5	7	6	7	8	5
[VOL] None – don't lean	-	-	-	-	-	-	-
[VOL] Other	3	*	*	*	*	*	-
Don't know	1	17	19	17	18	15	14
Refused	-	-	-	-	-	-	-

Based on: N=1,006 N=1,000 N=1,000 N=1,001 N=1,001 N=1,000 N=1,001

EM1. Are you, yourself, currently employed... [READ LIST. RECORD ONLY ONE RESPONSE]

	7/16/09- 7/20/09	5/28/09- 6/1/09
Full-time	47	50
Part-time	13	13
Not employed	39	37
[DO NOT READ] Don't know	1	*
[DO NOT READ] Refused	1	1

Based on:

N=1,006

N=1,000

EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you... [READ LIST. RECORD ONLY ONE RESPONSE]

	7/16/09- 7/20/09	5/28/09- 6/1/09
Retired	48	50
Homemaker	15	17
Student	9	7
Temporarily unemployed	24	22
[DO NOT READ] Don't know	2	2
[DO NOT READ] Refused	2	2

Based on:

N=415

N=402

CUR38. Thinking of the last 6 months, that is since January of this year, have you or someone in your family lost a job as a result of economic conditions, or not?

	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09
Yes (self lost job)	8	7	8	10
Yes (someone in family)	21	21	25	25
No	65	70	62	65
Both (self and family member) [DO NOT READ]	4	1	4	1
Don't know [DO NOT READ]	1	1	*	*
Refused [DO NOT READ]	1	*	*	-

Based on:

N=1,006

N=1,000

N=1,000

N=1,001

CUR39. And thinking of the last 6 months, that is since January of this year, has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09
Yes	64	60	67	65
No	34	39	33	35
Don't know [DO NOT READ]	2	1	1	1
Refused [DO NOT READ]	1	-	-	-

Based on:

N=1,006

N=1,000

N=1,000

N=1,001

The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [IF SAY "SINGLE," CLARIFY/SPECIFY BELOW:]

Married/Living as Married/Co-Habiting,	60
Separated,	3
Divorced,	11
Widowed, or	7
Never Married?	19
Don't know (DO NOT READ)	*
Refused (DO NOT READ)	2

Based on:

N=1,006

DM2. What is the last grade of school you completed?

Less than high school graduate	10
High school graduate	30
Technical/trade school	6
Some college	23
College graduate	16
Some graduate school	2
Graduate degree	10
Don't know	1
Refused	2

Based on:

N=1,006

DM4. In what year were you born?

Age group:

18-29	18
30-49	37
50-64	23
65+	18
Refused	4

Based on:

N=1,006

DM5. Which one of the following best describes where you live?

Urban area	24
Suburban area	40
Rural area	32
Don't know	2
Refused	2

Based on:

N=1,006

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	67
Rent	17
Other arrangement	13
Don't know	1
Refused	2

Based on:

N=1,006

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

	7/16/09-7/20/09
Yes	37
No	63
Don't know	-
Refused	1

Based on:

N=1,006

DM8. How many different landline telephone numbers, if any, are there in your home that I could have reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

No lines	18
One Line	75
Two lines	4
Three or more lines	1
Don't know	1
Refused	2

Based on:

N=1,006

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

None	18
One	58
Two	16
Three or more	5
Don't know	1
Refused	*

Based on:

N=1,006

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	29
Cell phone	38
Both equally	33
Don't know	-
Refused	-

Based on:

N=673

DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	49
One	31
Two	10
Three or more	4
Don't know	3
Refused	3

Based on:

N=202

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	41
No	54
Don't know	2
Refused	3

Based on:

N=1,006

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	26
Catholic	20
Mormon	3
Jewish	2
Muslim	*
Other religion [SPECIFY]	22
Don't belong to religious denomination	22
Don't know	1
Refused	4

Based on:

N=1,006

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	89
No, not a Christian	11
Don't know	*
Refused	-

Based on:

N=180

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	16
Less often than a few times a year	13
A few times a year	18
Once or twice a month	15
Once a week	23
More than once a week	12
Don't know	1
Refused	3

Based on:

N=1,006

DM16. [ASK EVERYONE] Are you Spanish, Hispanic, or Latino?

Yes	12
No	85
Don't know	1
Refused	2

Based on: N=1,006

DM17. [IF SPANISH/HISPANIC/LATINO [D16=1], ASK:] In addition to being Spanish, Hispanic, or Latino, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO [D16=2], ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White	77
Black, African-American, or Negro	10
American Indian or Alaska Native	1
Asian Indian	1
Native Hawaiian	*
Chinese	-
Guamanian or Chamorro	-
Filipino	*
Samoan	-
Japanese	-
Korean	1
Vietnamese	-
Other Asian	1
Other Pacific Islander	-
Some other race [SPECIFY]	5
Multiple races [DO NOT READ]	2
Don't know	*
Refused	2

Based on: N=1,006

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	44
\$50,000+	48
Don't know	3
Refused	6

Based on:

N=1,006

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	6
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	9
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	20
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	9
\$150,000 or more	5
Don't know	4
Refused	9

Based on:

N=1,006

DM21. Do you currently own stocks, bonds, or mutual funds?

Yes	44
No	51
Don't know	1
Refused	3

Based on:

N=1,006

[ASK DM21 ONLY IF YES IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

None	48
1	15
2	9
3	6
4	5
5-9 times	5
10-14 times	4
15-19 times	*
20-24 times	*
25 times or more	2
Don't know	4
Refused	2

Based on:

N=575

DM25. INTERVIEWER RECORD Respondent's Gender:

Male	48
Female	52

Based on:

N=1,006

REGION:

Northeast	19
Midwest	22
South	36
West	23

Based on:

N=1,006

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted July 16th – July 20th, 2009, by GfK Roper Public Affairs & Media – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,006 adults age 18 or older. The interviews were conducted with 804 respondents on landlines and 202 on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The survey sample included the contiguous 48 states, Alaska and Hawaii. Interviews were conducted in both English and Spanish.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2008 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2008 Spring estimates provided by Mediamark Research Inc.

The margin of sampling error is plus or minus 3.1 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.