



GfK Custom Research
North America



THE AP-GfK POLL

Conducted by GfK Roper Public Affairs & Media

Interview dates: July 16-July 20, 2009

Interviews: 1,006 adults

Margin of error: +/- 3.1 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.

IRX1. Do you favor or oppose the war in Iraq?

FOR EACH "FAVOR," ASK: Is that strongly favor or somewhat favor?

FOR EACH "OPPOSE," ASK: Is that strongly disapprove or somewhat disapprove?

	7/16/09- 7/20/09
Total Favor	34
Strongly favor	15
Somewhat favor	19
Total Oppose	63
Somewhat oppose	21
Strongly oppose	43
Don't know	2
Refused	1
<i>Based on:</i>	<i>N=1,006</i>

AFX2. Do you favor or oppose the war in Afghanistan?

FOR EACH "FAVOR," ASK: Is that strongly favor or somewhat favor?

FOR EACH "OPPOSE," ASK: Is that strongly disapprove or somewhat disapprove?

	7/16/09- 7/20/09
Total Favor	44
Strongly favor	20
Somewhat favor	24
Total Oppose	53
Somewhat oppose	19
Strongly oppose	34
Don't know	3
Refused	1
<i>Based on:</i>	<i>N=1,006</i>

PID1/

PID2. Do you consider yourself a Democrat, a Republican, an Independent, or none of these?

IF "Democrat," ASK: Do you consider yourself a strong or moderate Democrat?

IF "Republican," ASK: Do you consider yourself a strong or moderate Republican?

IF "Independent" OR "None," ASK: Do you lean more toward the Democrats or the Republicans?

	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09	12/03/08- 12/08/08	11/06/08- 11/10/08
Total Democrat	48	46	46	46	47	44	48
Democrat – strong	14	20	16	18	19	17	21
Democrat – moderate	20	15	20	20	18	19	19
Independent – lean Democratic	14	11	10	9	9	8	8
None – lean Democratic	*	*	*	*	1	1	-
Total Republican	38	32	28	30	27	33	34
Republican – strong	11	11	9	9	8	13	13
Republican – moderate	12	12	9	13	12	13	11
Independent – lean Republican	16	9	9	8	7	7	10
None – lean Republican	*	*	*	*	1	*	-
[VOL] Independent – don't lean	10	5	7	6	7	8	5
[VOL] None – don't lean	-	-	-	-	-	-	-
[VOL] Other	3	*	*	*	*	*	-
Don't know	1	17	19	17	18	15	14
Refused	-	-	-	-	-	-	-

Based on: N=1,006 N=1,000 N=1,000 N=1,001 N=1,001 N=1,000 N=1,001

EM1. Are you, yourself, currently employed... [READ LIST. RECORD ONLY ONE RESPONSE]

	7/16/09- 7/20/09	5/28/09- 6/1/09
Full-time	47	50
Part-time	13	13
Not employed	39	37
[DO NOT READ] Don't know	1	*
[DO NOT READ] Refused	1	1

Based on:

N=1,006

N=1,000

EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you... [READ LIST. RECORD ONLY ONE RESPONSE]

	7/16/09- 7/20/09	5/28/09- 6/1/09
Retired	48	50
Homemaker	15	17
Student	9	7
Temporarily unemployed	24	22
[DO NOT READ] Don't know	2	2
[DO NOT READ] Refused	2	2

Based on:

N=415

N=402

CUR38. Thinking of the last 6 months, that is since January of this year, have you or someone in your family lost a job as a result of economic conditions, or not?

	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09
Yes (self lost job)	8	7	8	10
Yes (someone in family)	21	21	25	25
No	65	70	62	65
Both (self and family member) [DO NOT READ]	4	1	4	1
Don't know [DO NOT READ]	1	1	*	*
Refused [DO NOT READ]	1	*	*	-

Based on:

N=1,006

N=1,000

N=1,000

N=1,001

CUR39. And thinking of the last 6 months, that is since January of this year, has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09
Yes	64	60	67	65
No	34	39	33	35
Don't know [DO NOT READ]	2	1	1	1
Refused [DO NOT READ]	1	-	-	-

Based on:

N=1,006

N=1,000

N=1,000

N=1,001

The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [IF SAY "SINGLE," CLARIFY/SPECIFY BELOW:]

Married/Living as Married/Co-Habiting,	60
Separated,	3
Divorced,	11
Widowed, or	7
Never Married?	19
Don't know (DO NOT READ)	*
Refused (DO NOT READ)	2

Based on:

N=1,006

DM2. What is the last grade of school you completed?

Less than high school graduate	10
High school graduate	30
Technical/trade school	6
Some college	23
College graduate	16
Some graduate school	2
Graduate degree	10
Don't know	1
Refused	2

Based on:

N=1,006

DM4. In what year were you born?

Age group:

18-29	18
30-49	37
50-64	23
65+	18
Refused	4

Based on:

N=1,006

DM5. Which one of the following best describes where you live?

Urban area	24
Suburban area	40
Rural area	32
Don't know	2
Refused	2

Based on:

N=1,006

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	67
Rent	17
Other arrangement	13
Don't know	1
Refused	2

Based on:

N=1,006

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

	7/16/09-7/20/09
Yes	37
No	63
Don't know	-
Refused	1

Based on:

N=1,006

DM8. How many different landline telephone numbers, if any, are there in your home that I could have reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

No lines	18
One Line	75
Two lines	4
Three or more lines	1
Don't know	1
Refused	2

Based on:

N=1,006

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

None	18
One	58
Two	16
Three or more	5
Don't know	1
Refused	*

Based on:

N=1,006

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	29
Cell phone	38
Both equally	33
Don't know	-
Refused	-

Based on:

N=673

DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	49
One	31
Two	10
Three or more	4
Don't know	3
Refused	3

Based on:

N=202

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	41
No	54
Don't know	2
Refused	3

Based on:

N=1,006

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	26
Catholic	20
Mormon	3
Jewish	2
Muslim	*
Other religion [SPECIFY]	22
Don't belong to religious denomination	22
Don't know	1
Refused	4

Based on:

N=1,006

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	89
No, not a Christian	11
Don't know	*
Refused	-

Based on:

N=180

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	16
Less often than a few times a year	13
A few times a year	18
Once or twice a month	15
Once a week	23
More than once a week	12
Don't know	1
Refused	3

Based on:

N=1,006

DM16. [ASK EVERYONE] Are you Spanish, Hispanic, or Latino?

Yes	12
No	85
Don't know	1
Refused	2

Based on:

N=1,006

DM17. [IF SPANISH/HISPANIC/LATINO [D16=1], ASK:] In addition to being Spanish, Hispanic, or Latino, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO [D16=2], ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White	77
Black, African-American, or Negro	10
American Indian or Alaska Native	1
Asian Indian	1
Native Hawaiian	*
Chinese	-
Guamanian or Chamorro	-
Filipino	*
Samoan	-
Japanese	-
Korean	1
Vietnamese	-
Other Asian	1
Other Pacific Islander	-
Some other race [SPECIFY]	5
Multiple races [DO NOT READ]	2
Don't know	*
Refused	2

Based on:

N=1,006

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	44
\$50,000+	48
Don't know	3
Refused	6

Based on:

N=1,006

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	6
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	9
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	20
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	9
\$150,000 or more	5
Don't know	4
Refused	9

Based on:

N=1,006

DM21. Do you currently own stocks, bonds, or mutual funds?

Yes	44
No	51
Don't know	1
Refused	3

Based on:

N=1,006

[ASK DM21 ONLY IF YES IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

None	48
1	15
2	9
3	6
4	5
5-9 times	5
10-14 times	4
15-19 times	*
20-24 times	*
25 times or more	2
Don't know	4
Refused	2

Based on:

N=575

DM25. INTERVIEWER RECORD Respondent's Gender:

Male	48
Female	52

Based on:

N=1,006

REGION:

Northeast	19
Midwest	22
South	36
West	23

Based on:

N=1,006

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted July 16th – July 20th, 2009, by GfK Roper Public Affairs & Media – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,006 adults age 18 or older. The interviews were conducted with 804 respondents on landlines and 202 on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The survey sample included the contiguous 48 states, Alaska and Hawaii. Interviews were conducted in both English and Spanish.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2008 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2008 Spring estimates provided by Mediamark Research Inc.

The margin of sampling error is plus or minus 3.1 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.